

FIGURE 1

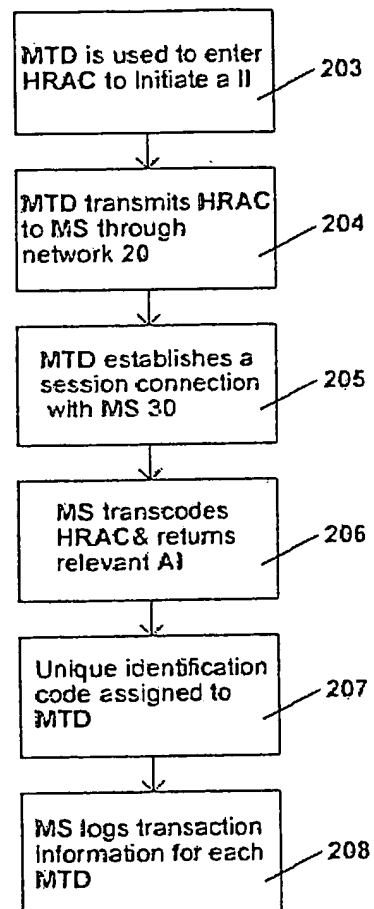


FIGURE 2

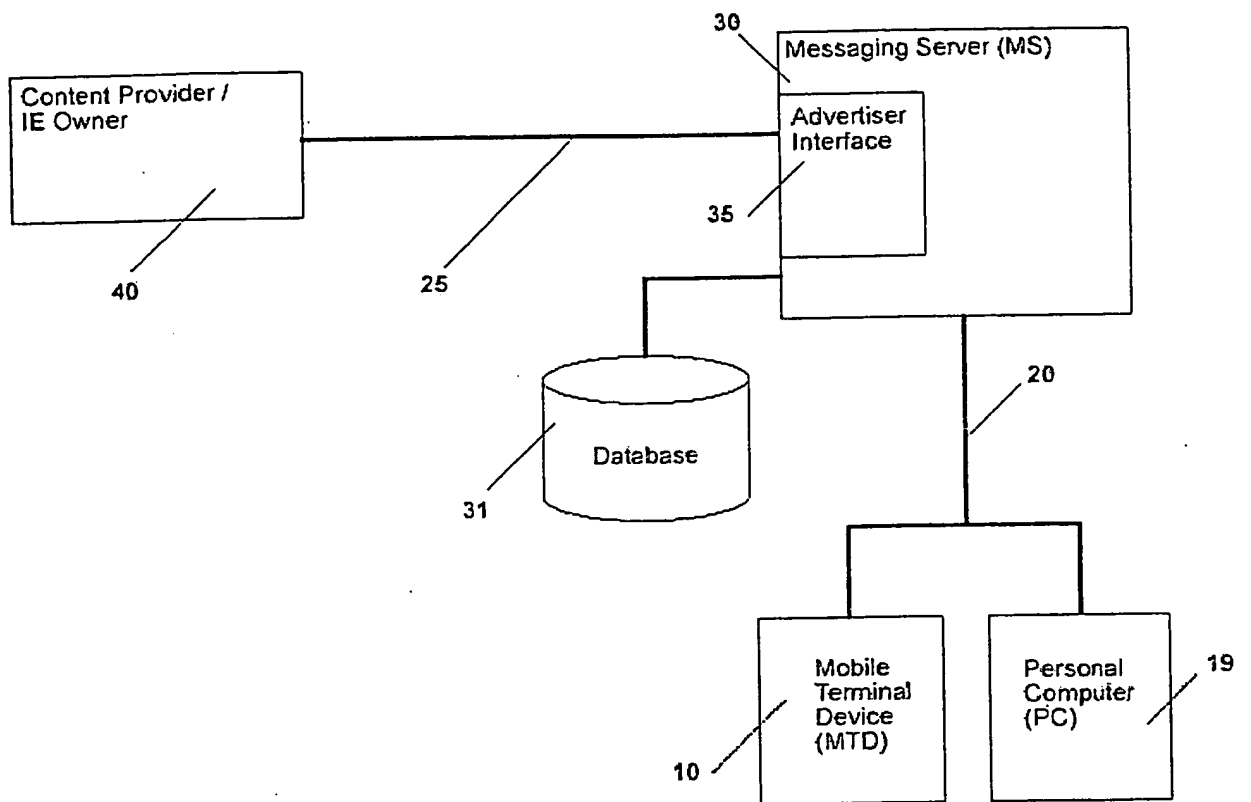
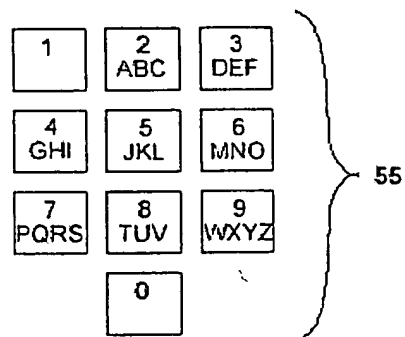


FIGURE 3



Basic Telephone Keypad

FIGURE 4

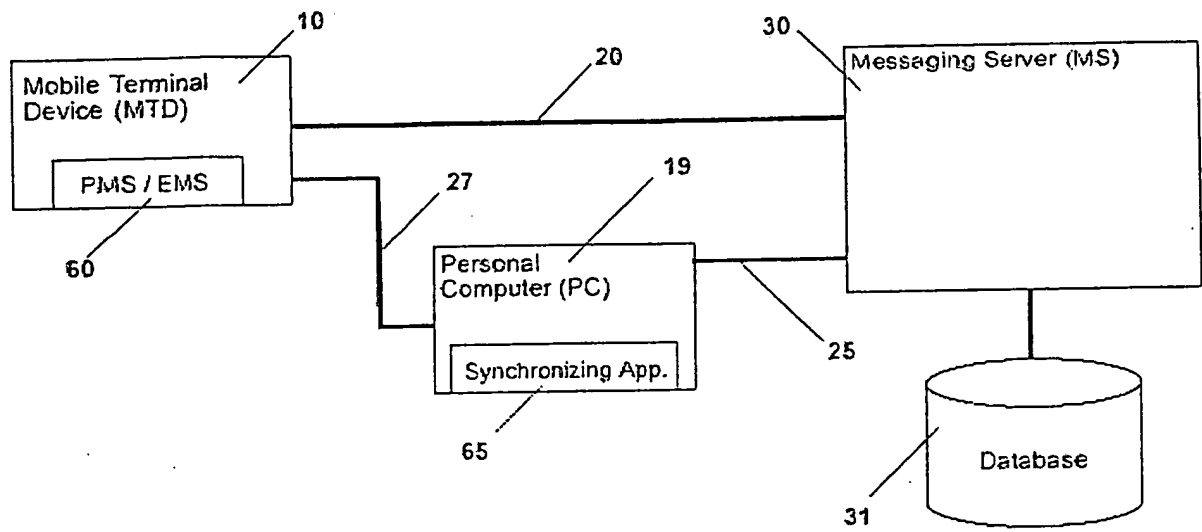


FIGURE 5

Create Event (Basic)

(*)required field.

*Event Name: 802

*Category: 803

*Start Date: 804

*End Date: 805

*HRAC Size: 806 (3 to 8 characters)

*Num of Codes: 807 (1 to 10)

Comments: 808

Response: (160 chars max) 801

FIGURE 6

Event Summary

From Date: Apr 01 2003 00 00
 To Date: Apr 30 2003 23 59
 Month: April (short cut)

Event Summary					
Event Name	Mobile Users	SMS count			
		1	2	3	Total
Viewing Preference	5	22	0	0	22
Total	5	22	0	0	22

FIGURE 7

Reply letter a-j
a) JEWELRY
b) CARS
c) NIGHT CLUBS
d) MOVIES
e) RADIO
f) SURVEY
g) ALCOHOL
h) BEEPID
i) CONCERTS
j) DEMO

801

FIGURE 8